



PRIDE
INCLUSION
PROGRAMS



2022 AWARDS SPONSORSHIP OPPORTUNITIES

pridein
diversity

2022 AUSTRALIAN LGBTQ INCLUSION AWARDS

AWARDS ATTENDANCE
HAS GROWN EACH
AND EVERY YEAR

FROM 238 ATTENDEES
IN 2012 TO 970 IN 2021



ABOUT

The Australian LGBTQ Inclusion Awards is an event celebrating and awarding Australia's top organisations for LGBTQ inclusion based on the results of the Australian Workplace Equality Index (AWEI). The event is attended by CEO's, dignitaries, senior executives, HR and diversity practitioners, employee network leaders, and members of LGBTQ employee networks and allies, all which have made a significant impact to LGBTQ inclusion in their workplaces.

The Awards is regarded by many as a must-attend event on the LGBTQ calendar and is widely shared across corporate and personal social media platforms. In addition, it is recognised in both LGBTQ and mainstream media, being broadcast on SBS World News the same evening.

Due to COVID-19 restrictions, the 2021 event was a little different to previous years but was attended by 670 guests in person, with more than 200 guests watching via livestream all around Australia. This year we are planning to bring you another spectacular event while keeping within the COVID-19 restrictions to provide a safe environment for all.

2022 EVENT DETAILS

Date: Friday 27 May 2022
Location: Hyatt Regency
161 Sussex Street, Sydney
Time: 11:00am – 3:00pm (AEST)
Livestream time: 11:45am – 2:30pm (AEST)



Due to Covid19 restrictions, we ask that you monitor our website for any updated information.



AUSTRALIAN LGBTQ INCLUSION AWARDS

2022 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSORSHIP

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$20,000	SECURED BY CAPGEMINI
GOLD	1	\$17,500	SECURED BY KPMG
SILVER	2	\$12,500	SECURED BY AUSTRALIAN TAXATION OFFICE 1 x AVAILABLE
BRONZE	3	\$10,000	SECURED BY BAKER MCKENZIE 2 x AVAILABLE
DIGITAL	1	\$10,000	ON HOLD
INTERNATIONAL PARTNER	1	\$8,000	SECURED BY OUT LEADERSHIP
ASSOCIATE	4	\$3,995	SECURED BY BHP 3 x AVAILABLE
INTERNATIONAL ASSOCIATE	1	\$3,995	ON HOLD

* All prices are in AUD and are exclusive of 10% GST

2022 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$17,500	SILVER \$12,500	BRONZE / DIGITAL \$10,000	ASSOC \$3,995
EVENT BENEFITS					
Opportunity to assist with award presentations on stage	•	•	–	–	–
Stage acknowledgement of your sponsorship	•	•	•	•	•
Logo on holding slides throughout event	•	–	–	–	–
Opportunity to deliver a 2–3 minute sponsor address on why you are sponsoring	•	–	–	–	–
COMPLIMENTARY TICKETS					
<p>Complimentary tickets</p> <p>If your guests are unable to attend in-person, we will happily convert in-person tickets to livestream tickets</p> <p>Please note: seating arrangements may change to align with COVID-19 restrictions</p> <p>Complimentary tickets can be used as in-person or livestream tickets.</p>	<p>2x premium tables of 4 in Grand Ballroom</p> <p>4x premium tables of 4 in Maritime Room</p> <p>= Total of 24 seats</p>	<p>2x corporate tables of 4 in Grand Ballroom</p> <p>4x corporate tables of 4 in Maritime Room</p> <p>= Total of 24 seats</p>	<p>1x corporate table of 4 in Grand Ballroom</p> <p>2x corporate tables of 4 in Maritime Room</p> <p>= Total of 12 seats</p>	<p>1x corporate table of 4 in Grand Ballroom</p> <p>2x corporate tables of 4 in Maritime Room</p> <p>= Total of 12 seats</p>	<p>2x individual seats in Grand Ballroom</p> <p>2x individual seats in Maritime Room</p> <p>= Total of 4 seats</p>
Complimentary seat for an Executive representative at the VIP/Speakers table	•	–	–	–	–
EXCLUSIVE BENEFITS					
Exclusive invitation to the VIP 'Thank You' event held in Sydney (restrictions dependent)	•	•	•	•	•

2022 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$17,500	SILVER \$12,500	BRONZE / DIGITAL \$10,000	ASSOC \$3,995
PRINT EXPOSURE					
Sponsor logo on LGBTQ Inclusion Awards marketing materials	•	•	•	•	•
Logo on sponsor wall at red carpet (restrictions dependent)	•	•	•	•	•
Advertisements within printed results booklet	3 full page ads	2 full page ads	1 + ½ ads	1 full page ad	½ page ad
Sponsorship profile within results booklet	200 words	150 words	100 words	100 words	–
Logo within the printed program and results booklet	•	•	•	•	•
Logo on the front cover of the printed program and results booklet	•	–	–	–	–
ONLINE EXPOSURE					
Year-long sponsor recognition on the Pride in Diversity website as 2022 Sponsor/Principal Partner	•	•	•	•	•
Year-long sponsor recognition on the AWEI website as a 2022 Sponsor/Principal Partner	•	•	•	•	•
Year-long sponsor profile/overview published on the AWEI website	•	•	•	•	–
Sponsor mention in the 2022 Pride in Diversity Newsletter (reach 1500+) in lead up to event	•	•	•	•	–
Social media mentions in the lead up to the LGBTQ Inclusion Awards	•	•	•	•	–

* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist

We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners of all the lands and seas. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

PRIDE INCLUSION PROGRAMS

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