



PRIDE
INCLUSION
PROGRAMS

2020 SPORTS SPONSORSHIP OPPORTUNITIES

pridein
diversity

pridein
sport

prideinhealth
+wellbeing

2020 AUSTRALIAN PRIDE IN SPORT AWARDS



ABOUT THE AUSTRALIAN PRIDE IN SPORT AWARDS

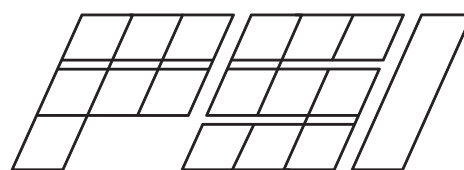
The 2020 Australian Pride in Sport Awards evening will be held in style in Melbourne on the South Wharf Promenade. This signature event for Pride in Sport will celebrate LGBTQ inclusion achievements within Australian sports for all National and State level sporting codes including grassroots clubs .

This cocktail event will feature drinks and canapes, a celebrity MC and keynote speakers followed by the award ceremony. It's tipped to be the 'must-attend' event on the LGBTQ sporting calendar and will be attended by leading advocates, sports administrators, athletes and corporate supporters. Several of the awards acknowledge achievement within the Pride in Sport Index (PSI), Australia's national benchmarking instrument for LGBTQ inclusion within Australian Sport, endorsed by Sport Australia (formally Australian Sports Commission) and the Australian Human Rights Commission. In addition, coaches, role models and allies will be recognised for their contribution to LGBTQ inclusion in Sport based on nominations submitted by the wider community.

Join us in celebrating the achievements in LGBTQ inclusion across Australian Sport.

2020 EVENT DETAILS

Date: Wednesday 1 April 2020
Location: Showtime Events Centre, 61 S Wharf Promenade
South Wharf VICTORIA 3006
Time: 6:00pm – 8:30pm



PRIDE IN SPORT INDEX

AUSTRALIAN PRIDE IN SPORT AWARDS

2020 TICKET PRICING

TICKET TYPE	MEMBER / PSI PARTICIPANT*	NON MEMBER*
Individual Ticket	\$99	\$125

* All prices are in AUD and are exclusive of 10% GST

2020 AUSTRALIAN PRIDE IN SPORT AWARDS SPONSORSHIPS

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$10,000	SECURED
GOLD	1	\$8,000	1x AVAILABLE
SILVER	2	\$5,000	2x AVAILABLE
AWARDS NAMING RIGHTS			
• 2020 LGBTQ ALLY	1x	\$2,500	SECURED
• 2020 LGBTQ Community Sporting Award	1x	\$2,500	1x AVAILABLE
• 2020 LGBTQ Inclusion Initiative	1x	\$2,500	SECURED
• 2020 LGBTQ Inclusive Coach	1x	\$2,500	SECURED
• 2020 LGBTQ Out Role Model Award	1x	\$2,500	SECURED
• 2020 Small Club Award	1x	\$2,500	SECURED
• 2020 LGBTQ Positive Media Award	1x	\$2,500	1x AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

2020 AUSTRALIAN PRIDE IN SPORT AWARDS SPONSOR BENEFITS

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	AWARDS NAMING RIGHTS \$2,500
ONLINE EXPOSURE				
Year-long sponsor recognition on the Pride in Sport website as 2020 Sponsor/Principal Partner	•	•	•	•
Year-long sponsor profile/overview published on the Pride in Sport website	•	•	•	•
Social media mentions in the lead up to the Pride in Sport Index Awards	•	•	•	•
EVENT BENEFITS				
Opportunity to assist with award presentations on stage	•	•	—	•
Stage acknowledgement of your sponsorship	•	•	•	•
Logo on holding slides throughout event	•	—	—	—
Opportunity to deliver a 2–3 minute sponsor address on why you are sponsoring	•	—	—	—
COMPLIMENTARY TICKETS				
Complimentary tickets which include drinks and canapes	20 passes	15 passes	10 passes	5 passes
Complimentary seat for an Executive representative in the VIP rows	•	•	—	—

2020 AUSTRALIAN PRIDE IN SPORT AWARDS SPONSOR BENEFITS

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	AWARDS NAMING RIGHTS \$2,500
PRINT EXPOSURE				
Sponsor logo on Pride in Sport Index Awards marketing materials	•	•	•	•
Advertisements within printed program	3 full page ads	2 full page ads	1	½ page ad
Sponsorship profile within printed program	200 words	150 words	100 words	100 words
Logo within the printed program	•	•	•	•
Logo on the front cover of the printed program	•	—	—	—
OTHER				
Exclusive invitation to the VIP 'Thank You' event (Sydney)	•	•	•	•
Priority option to purchase tickets to participate in the following year's Pride Inclusion Programs' Mardi Gras float	2 passes	2 passes	2 passes	2 passes

We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners of all the lands on which we stand. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

PRIDE INCLUSION PROGRAMS

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