



PRIDE  
INCLUSION  
PROGRAMS



# 2020 AWARDS SPONSORSHIP OPPORTUNITIES

pridein  
diversity

pridein  
sport

prideinhealth  
+wellbeing

# 2020 AUSTRALIAN LGBTQ INCLUSION AWARDS



## ABOUT

The Australian LGBTQ Inclusion Awards is an event celebrating and awarding Australia's top organisations for LGBTQ inclusion based on the results of the Australian Workplace Equality Index (AWEI) and the Health + Wellbeing Equality Index (HWEI) and includes leaders, individuals and networks that have made a significant impact on LGBTQ inclusion within their workplaces.

This event is held every year to coincide with International Day Against Homophobia, Transphobia and Biphobia. The Awards, attended by 720 participants in 2019, is regarded by many as a must-attend event on the LGBTQ calendar. The event has been recognised in both LGBTQ and mainstream media, in addition to being widely shared across corporate and personal social media platforms. It is attended by CEO's (over 30 CEO's attended in 2019), dignitaries, senior executives, HR and diversity practitioners, employee network leaders, health and wellbeing practitioners, and members of LGBTQ employee networks and allies. The 2019 event was also attended by more than 10 media representatives in addition to being covered by and featured on SBS World News.

## 2020 EVENT DETAILS

**Date:** Friday 22 May 2020

**Location:** Hyatt Regency  
161 Sussex Street, Sydney

**Time:** 11:00am – 3:00pm  
Arrive early for a 12 noon start





# AUSTRALIAN LGBTQ INCLUSION AWARDS

## 2020 TICKET PRICING

TICKET TYPE	MEMBER / AWEI PARTICIPANT*	NON MEMBER*
Individual Ticket	\$220	\$245
Corporate Table (12)	\$3,150	\$3,350
Premium Table (12) Only 8 tables available	\$4,095	\$4,300

\* All prices are in AUD and are exclusive of 10% GST

### Corporate tables of 12 inclusions:

- Company logo signage on table
- Company name recognition within the 2020 Awards program
- Table recognition from stage

### Premium table of 12 inclusions:

- \$800 tax deductible donation to the ongoing work of LGBTQ inclusion.
- Premium table placement
- Premium table recognition from stage
- Logo signage on table with Premium table identification
- 1 x sponsored seat for a charity or not-for-profit organisation to attend (in addition to your table of 12)
- Logo and name recognition within the 2020 Awards program

## 2020 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSORSHIP

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$20,000	<b>SECURED BY CAPGEMINI</b>
GOLD	1	\$15,000	<b>SECURED BY SALESFORCE</b>
SILVER	2	\$10,000	<b>SECURED BY KPMG</b> <b>SECURED BY AUSTRALIAN TAXATION OFFICE</b>
BRONZE	3	\$8,000	<b>SECURED BY BAKER MCKENZIE</b> <b>SECURED BY DEUTSCHE BANK</b> <b>SECURED BY IBM</b>
INTERNATIONAL PARTNER <sup>†</sup>	1	\$8,000	<b>SECURED BY OUT LEADERSHIP</b>
ASSOCIATED	4	\$3,500	<b>SECURED BY BHP</b> <b>SECURED BY JOHNSON &amp; JOHNSON</b> <b>2x AVAILABLE</b>

\* All prices are in AUD and are exclusive of 10% GST

<sup>†</sup> Benefit level – Bronze

## 2020 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$8,000	ASSOC \$3,500
<b>EVENT BENEFITS</b>					
Opportunity to assist with award presentations on stage	•	•	–	–	–
Stage acknowledgement of your sponsorship	•	•	•	•	•
Logo on holding slides throughout event	•	–	–	–	–
Opportunity to deliver a 2–3 minute sponsor address on why you are sponsoring	•	–	–	–	–
<b>COMPLIMENTARY TICKETS</b>					
Complimentary tickets which include a two course lunch and beverages	2x premium tables (12 seats per table)	2x corporate tables (12 seats per table)	1x table (10 seats)	1x table (10 seats)	3x tickets
Complimentary seat for an Executive representative at the VIP/Speakers table	•	•	–	–	–

## 2020 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$8,000	ASSOC \$3,500
PRINT EXPOSURE					
Sponsor logo on LGBTQ Inclusion Awards marketing materials	•	•	•	•	•
Logo on sponsor wall at red carpet (frequency dependant on sponsorship level)	•	•	•	•	•
Advertisements within printed program	3 full page ads	2 full page ads	1 + ½ ads	1 full page ad	½ page ad
Sponsorship profile within printed program	200 words	150 words	100 words	100 words	—
Logo within the printed program	•	•	•	•	•
Logo on the front cover of the printed program	•	—	—	—	—
ONLINE EXPOSURE					
Year-long sponsor recognition on the Pride in Diversity website as 2020 Sponsor/Principal Partner	•	•	•	•	•
Year-long sponsor recognition on the AWEI website as a 2020 Sponsor/Principal Partner	•	•	•	•	•
Year-long sponsor profile/overview published on the AWEI website	•	•	•	•	—
Sponsor mention in the 2020 Pride in Diversity Newsletter (reach 1500+) in lead up to event	•	•	•	•	—
Social media mentions in the lead up to the LGBTQ Inclusion Awards	•	•	•	•	—
OTHER					
Exclusive invitation to the VIP 'Thank You' event (Sydney)	•	•	•	•	•
Priority option to purchase tickets to participate in the following year's Pride Inclusion Programs' Mardi Gras float	2 passes	2 passes	2 passes	2 passes	2 passes

We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners of all the lands on which we meet. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

## **PRIDE INCLUSION PROGRAMS**

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