In sport, all people have the right to the highest attainable standard of physical and mental health, regardless of their sexual orientation, gender identity or intersex status. Opportunities to participate in sport, and to access related facilities, goods, services and programs, are essential to the realization of this right. The Pride in Sport program was launched to support those sporting organisations wanting to increase the inclusivity in this area alongside those sporting organisations that use the optional Pride in Sport index, with the aim to lead and be recognized for best practice in this important area of diversity and inclusion.

PRIDE IN SPORT PROGRAMS OFFER EXPERTISE IN ORGANISATIONAL CULTURAL CHANGE, TRAINING AND EDUCATION, DIVERSITY & INCLUSION PRACTICES, Benchmarking and data.

In 2016, the Human Rights Commission, Australian Sports Commission and the Rugby Australia commissioned Pride in Diversity to develop the world-first national LGBTI Inclusion Index (PSI). The Pride in Sport Index was designed using the same methodology as the Australian Workplace Equality Index (AWEI). The AWEI being a gold standard international index developed by Pride in Diversity to measure and shift LGBTI inclusivity within Australia workplaces.

An advisory panel comprising of the National Rugby League (NRL), the Australian Football League (AFL), the Australian Rugby Union (ARU), the Football Federation Australia (FFA), Cricket Australia, Swimming Australia, Water Polo Australia, Basketball Australia and Golf Australia led the development of the Pride in Sport Index.

The PSI now provides Australian sporting organisations with a tool by which LGBTI inclusion within Australian sport can be benchmarked. The PSI provides participating sporting organisations with data by which they can assess and compare their current work alongside tangible feedback that can be fed into diversity and inclusion strategies.

The Pride in Sport program was launched to support those sporting organisations wanting to increase the inclusivity in this area alongside those sporting organisations that use the optional Pride in Sport index, with the aim to lead and be recognized for best practice in this important area of diversity and inclusion.

FIFA is committed to
taking a leadership role in ensuring that
football is a
safe, inclusive and welcoming
environment for all participants. This includes taking a proactive and preventative approach to addressing discrimination, in particular, homophobia and transphobia, and the alienation which such behaviour can often cause.

80% of participants witnessed or experienced homophobia in sport – both straight and lesbian, gay and bisexual.

Who runs Pride in Sport & the Pride in Sport Index (PSI)?

We have the knowledge and expertise to really make a difference. Pride in sport is a social inclusion initiative of ACON, Australia’s largest LGBTI health organisation. A not-for-profit organisation run by the community for the community, ACON has over 30 years experience in LGBTI health, wellbeing and social inclusion. The program is one of three Pride inclusion programs, sitting alongside Pride in Diversity (LGBTI workplace inclusion) and Pride in Health (Wellbeing LGBTI inclusive service provision). ACON’s Pride Inclusion Programs offer expertise in organisational cultural change, training and education, diversity & inclusion practices, benchmarking and data.

The Pride in Diversity and Pride in Health programs are essential to the realisation of this right. Pride in Sport Index.

Pride in sport is a key community partner for Australian Rugby and their expertise and advice has been invaluable to us as we progress together to ensure that the rugby community is one where all people can feel safe, accepted, included and valued.
ABOUT THE PROGRAM

Pride in Sport is Australia’s national not-for-profit membership program specifically designed to assist national and state sporting organisations (NSO/SSO) and clubs with all aspects of Lesbian, Gay, Bisexual, Transgender and Intersex (LGBTI) inclusion.

By becoming a member of Pride in Sport, you will:

- Gain an understanding of why LGBTI inclusion is so critical in sport alongside the tangible benefits for your individual sporting organisation or club.
- Have one-on-one access to subject matter expertise in a complex area of diversity and inclusion, providing ongoing support for your leadership or staff.
- Have access to fact sheets, videos, resources, guidelines, publications and materials that you can use to support your coaches, players, lounge volunteers and staff while promoting your inclusivity.
- Receive a calendar of webinars, training sessions, sporting roundtables and an opportunity to hear from other sporting organisations active in this area of diversity and inclusion.
- Get insight into what constitutes good practice within Australian sport, national trends, Australian sporting benchmarks on LGBTI inclusion and critical data.
- Receive invitations to participate in the annual Pride in Sport Index (PSI), the national benchmarking tool for LGBTI inclusion within Australian Sporting organisations, providing both quantitative and qualitative feedback on your inclusion initiatives as benchmarked against other NSO, SSO or clubs.
- Tailored training or consulting hours that can be utilised to focus on areas of practice specific to your sporting organisation or club.
- Invitations to, and visibility of, national LGBTI sporting initiatives, community events and awards.

Tailored programs delivered by Pride in Sport can lead to enhanced levels of participation through building the capacity of sporting organisations to create inclusive cultures, reflective of the communities they play in.

A SPORTING CHANCE: Creating safe and inclusive sports for Australian LGBTI players, employees, coaches, volunteers and spectators.